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Gilroy To Tell About Those Roses

Author-playwright Frank Gilroy will preview his new book, *About Those Roses* — the saga of getting his critically successful play "The Subject Was Roses" staged — at the OPC luncheon Tuesday.

Basis for the book was Gilroy's own day-to-day diary, kept over the four-year period from writing the play to opening night. He drops many famous theatrical names along the way — many who were interested in the show but for various reasons backed out. *About Those Roses* will be released this week by Random House.

Also at the luncheon will be the production's lead actor, Jack Albertson, the director, Ulu Grosbard and the producer, Edgar Lansbury.

Gilroy will be talking about how after running into so many snags in getting the play produced, he finally decided to

put it together himself, seeking out backers and the people to work on the play.

The New York Herald Tribune's Stuart W. Little says the book is "a full, frank, unplanned narrative of just how appallingly difficult it is today for a writer with a script to get produced on Broadway — if the play is good enough."

COMPLETE LISTING OF CANDIDATES — PAGE 6

MEMBERS BID FAREWELL TO QUENTIN REYNOLDS

OPC'ers bade farewell last week to fellow wartime correspondent and author, *Quentin Reynolds*, at a funeral mass held in NYC. He was 62 years old.

Among those present were *James A. Farley, John Daly, Ben Grauer, Bennett Cerf, and Ansel E.M. Talbert.*

Reynolds had been stricken with cancer in Manila, where he had been preparing a biography of Philippine President Diosdado Macapagal.

A famous and prolific author, Reynolds contributed a chapter on

Churchill to the recent OPC-written *I Can Tell It Now*. Other books included *The Wounded Don't Cry* (1941), *Convoy* (1942), *Only the Stars Are Neutral* (1942), *Dress Rehearsal* (1943), *The Curtain Rises* (1944), and *Officially Dead* (1945).

Often described as the World War II version of Richard Harding Davis, he covered the war fronts in France, Britain, North Africa, Italy, Teheran, Palestine, as well as making a tour of the southwest Pacific.



Reynolds

Changes Bid Fair For 1965

By AL PETERSON

Bigger, better, prettier, cheaper — that's the appeal NY World's Fair managers hope will draw 37,000,000 paying guests to Flushing Meadows during the 180 days of its second year which officially opens April 21.

In a last burst of frenzied activity, 2,000 workmen are now removing desolate winter coatings to refurbish, rebuild and replant all around the 646 acres and 155 pavilions dedicated to "a shrinking planet in an expanding universe."

Over \$5 million worth of new exhibits and a \$2 million revamping of old ones will greet the Fair visitor this year.

Fair promotion now emphasizes Fun (clean), Foreign (66 countries), and Family (\$7.46 a day for four). Also: 85% of the attractions are free.

The Lake Area, for example, will have a new, cost-free water-ski and boat show alive with pretty Florida-doras. The famous porpoise performers again will be in the Everglades area, but this year it's free.

Real Cool

In a cooler mood, the New England states will display ski-bunnies slaloming down a 150-foot slope of plastic-brush matting right in front of the Unisphere.

On the tropical side, the African Pavilion will have a new electronic "safari shoot" and some freshly captured gorillas from Rwanda's Mountains of the Moon.

A fireworks show, twice as powerful as the spectacle of the Pool of Industry, will explode nightly from barges in the Lake to lure more crowds to this area.

In the nation's biggest wax museum

(Cont'd on page 4)

PHOTOGRAPHER STEFFEN AT THURS. OPEN HOUSE

Don Carl Steffen, who has spent the past several years photographing Africa, will report on his travels and show a selection from his more than 50,000 slides, at a special Open House Thursday night, April 1.

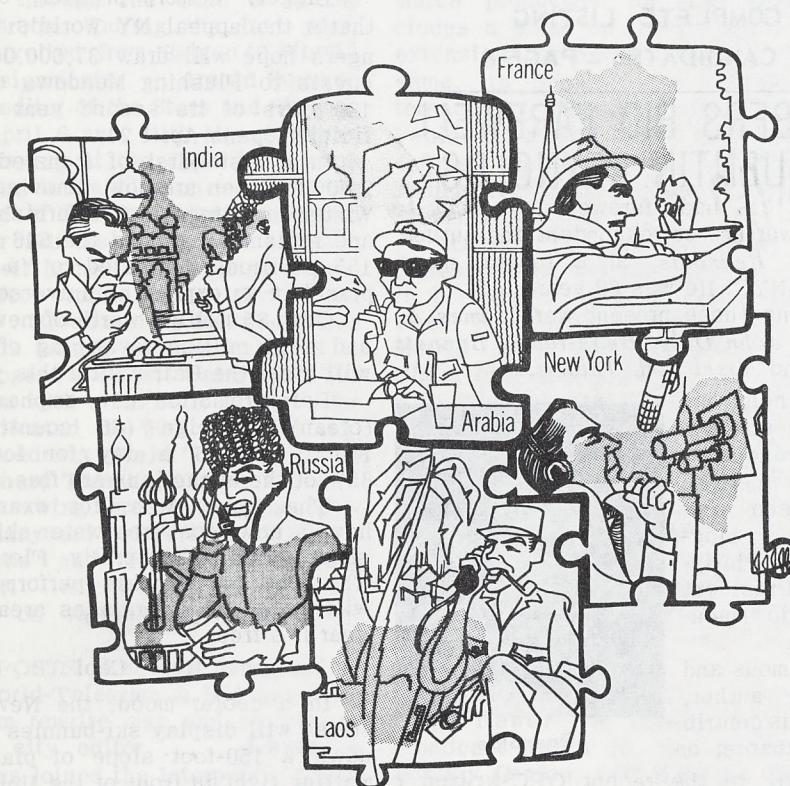
Much of Steffen's work has been done CBS, *Time* and *Life*. He covered Algeria for CBS during two years of the worst fighting there. Lately, he has tried to reduce the Congo to photographic film.

He is now engaged in producing an illustrated book, *African Itinerary*, which will report, in picture form, his travels in more than fifteen countries, with visits to Ethiopia, Kenya, and the new nations of Central and West Africa.

Steffen modestly insists that he is not a political reporter — but members who attend Thursday night will certainly "get the picture" of Africa, in the best way possible.

PERSONAL COPY

Every week the Bulletin
reaches the men and women
who write the world's news



Extend your company's reach

Two Panelists To Join 'Fear on Trial' Talk

Noted trial lawyer Ephraim London and columnist John Chamberlain will be guest panelists for the John Henry Faulk Book Night discussion for *Fear on Trial* next Wednesday night.

They will discuss with the author the blacklisting of alleged communist sympathizers and the political climate in which such persons are often deprived of their means of livelihood.

Stanley Swinton of AP will be moderator for the discussion.

Faulk's book details his fight through the courts to be vindicated from charges that he was a sympathizer by AWARE, Inc. He says the charges made it impossible for him to get a job in the entertainment industry. He was awarded the largest settlement ever made in a libel suit.

Discussion period at 8:30 p.m., after cocktails at 6:30 and dinner at 7:30.

BEN CUTLER ORCHESTRA SET FOR ANNUAL DINNER

Ben Cutler and his orchestra will provide dance music for the 26th OPC Awards Dinner, it was announced this week.

As regular as flowers in springtime, Cutler will be making his ninth appearance with his soprano saxophone at the annual dinner, which this year will be held on Friday, April 30 at the New York Hilton Hotel.

Dancing until 1 a.m. is scheduled in the grand ballroom following the presentation of awards for outstanding accomplishments in journalism.

Other features of the program at the black-tie banquet are to be announced shortly, according to co-chairmen Turner Catledge and Ben Wright.

The *Dateline* 1965 Committee, which will introduce the annual *Dateline* magazine, honoring foreign correspondents, at this occasion, is headed by Arthur G. Milton, chairman, and Peter French, co-chairman.

Members of the *Dateline* Committee are Harry Compton, John A. Dierdorff, Paul B. Finney, Bernard W. Frazier, Stewart Ramsey, Roy Ray, John E. Sattler, Robert J. Stone, Jerry Wolfert and Helen M. Zotos.

Reservations, to be handled on a first-come, first-served basis, may be arranged with Martha Palmer, executive secretary of the Dinner Committee, on the fourth floor, phone LW 4-3537.

The dinner is being held for the benefit of the OPC Foundation.

House accounts may be charged for tickets, which are priced at \$20 apiece for a member and one guest, \$50 for non-members and additional guests. Tickets will be non-transferable.

Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

Tues., March 30 - Luncheon, with playwright-author Frank Gilroy, with "The Subject Was Roses" star Jack Albertson, director Ulu Grosbard and producer Edgar Lansbury. 12:30 p.m.

Wed., March 31 - Book Night, "Fear on Trial", John Henry Faulk. Cocktails, 6:30 p.m., dinner, 7:30 p.m. \$4.20.

Wed., March 31 - "International Interview", with guest Dr. Kurt Waldheim, Austria's permanent UN representative. 10 p.m., Channel 31 (UHF). Also on WNYC Radio, 4 p.m. Friday, April 2.

Thurs., April 1 - Don Carl Steffen, CBS, will show slides he made in Africa. Cocktails, 6:30 p.m.

Tues., April 6 - Music Night, with Virgie McGuffie, soprano, and Robert Goss, baritone. 8:30 p.m.

Wed., April 7 - Luncheon, with Rockefeller Brothers Fund Panel on "The Performing Arts: Problems and Prospects". Devereux C. Josephs, Charles M. Spofford, and Samuel R. Rosenbaum. 12:30 p.m. \$3.50

YUGO'S NOT SO BAD, SAYS CORRESPONDENT

"Yugoslavia is not a police state," reported Joseph C. Peters, Open House guest March 18.

In four years, said Peters, he had never been censored, though filing both "good" and "bad" news from Belgrade, where he represents McGraw Hill, NBC, and several other agencies.

There is more freedom in nominally communist Yugoslavia than most people recognize, he said. In fact, the most important changes could go under the heading of "creeping capitalism".

If there were free elections, "Tito would win by 90%," said Peters.

"People honor Tito for fighting the Nazis, and for defying the Soviets."

Nevertheless, he reported, the country "still has a long way to go," in economic development - though in the last two or three years there have been important industrial breakthroughs.

Among special guests were Hon. Drago Vujica, director, Yugoslav Information in New York, and four representatives of the Yugoslav tourist and information offices.

Jim Sheldon presided; Louis Lochner, William Berns and Larry Blochman said kind things about the guest.

SINGERS GOSS, MCGUFFEE DUE

Robert Goss, an outstanding operatic and musical comedy performer, and Virgie McGuffee, rising young opera singer, will be featured in a program of light music at the April 6 OPC Concert.

Miss McGuffee, Louisiana-born soprano, is equally at home in both musical comedy and opera. Her operatic roles have included Cleopatra in Handel's "Julius Caesar", Fricka in "Das Rheingold". In January she made her New York Debut at Philharmonic hall in the first American performance of "Castor et Pollux".

She first entered college as an instrumental major but soon switched to vocal music. After obtaining a Master's degree from the Cincinnati Conservatory of Music, Miss McGuffee gained stock experience singing lead roles in musical theaters throughout the midwest.

Goss' list of credits include the featured baritone role in the Metropolitan Opera Company's nationwide tour of "Fledermaus"; the leading role in Leonard Bernstein's "Wonderful Town"; feature leads with Richard Rodgers' "No Strings" and the Music Theatre of Lincoln Center's productions of "Merry Widow" and "Kismet".

He is a familiar figure at Carnegie, Town and Philharmonic Halls, where he has appeared as soloist and narrator in both opera and programs of early Ameri-



Goss



McGuffee

can folk music (he accompanies himself with guitar or banjo). His versatility extends to producing - the nation-wide tour of Frank Loesser's "The Most Happy Fella", and to composing - he is currently at work on music and lyrics for an original Broadway folk musical. This fall he will be featured in the lead of a new Broadway musical, "The Yearling".

Martin Kalmanoff, composer, will be Goss' accompanist, while Miss McGuffee will be accompanied by Kenneth Manzer.

Master of ceremonies for the evening will be Jack Frummer, Music Committee Chairman.

Concert time is 8:30 p.m. Bar service will be available.

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Money Is Root For Fair Changes



NEW ATTRACTION Mod

(Cont'd from page 1)

you will see everything from the Last Supper and US Presidents to the Beatles, Cyclops and Superman.

Sir Winston Churchill is honored this year with a new exhibit in the World's Fair Pavilion that will show 30 of his paintings, a replica of his study at Chartwell, his grant of American citizenship and other memorabilia.

Another new exhibit is World Fiesta, a five-acre cluster of buildings that house typical crafts, arts and dances of the US, Africa, Latin America, Europe and Asia. American Indians and Creoles will perform within a few paces of Dicken's Old Curiosity Shop. Unless you can get in free by squeezing through a child-size cutout at the gate, it will cost 25 cents.

To offset complaints of high food prices last year, the Fair has provided more picnic areas and Fair President Robert Moses claims "you can eat well for a buck."

Chun King will still serve its seven-course Chinese meal for only 99 cents.

The Top of the Fair restaurant in the heliport terminal has now been fenced out of the grounds, thus eliminating the Fair gate fee. Restaurant Associates, who took it out of bankruptcy, are canceling the jacket-tie rule and inviting "come as you are" for lunch.

A Bit of Belgium

The elaborate Belgium Village will be new to most visitors this year and

promises to be a hit attraction.

Austria will have a Viennese eatery this year, and you can feast around the world in the other foreign pavilions.

Most of the bigger attractions at the Fair will be little changed from last year. New '65 models will whisk you through the Ford show. Spain has added new art and a Dali jewel exhibit. Lebanon's Baalbeck dancers will perform through the season and Bell now has a picturephone for kiddies who want to talk with and see favorite cartoon characters. Minnesota will show the Viking Kensington runestone.

The Vatican, where Michelangelo's *Pieta* weathered the winter in a thermostatically-controlled steel case surrounded by alarms, will display the jeweled tiara given by Pope Paul VI to Cardinal Spellman.

But the biggest contrast with last year's Fair is in the fiscal and personnel departments.

One change that everyone without a pass will notice this year is the 50¢ boost from last season's \$2 admission.

Money is the Root

This was only one of the measures taken by Moses and his staff to try making up the \$17 ½ million deficit of last year, when their rosy prediction of 40 million paying visitors fell way below to 27.1 million in actual gate receipts.

Some blame this poor showing on reactions to opening day racial demon-

strations and, also, the boycott by most major European governments.

In early 1964, the Fair forecast a surplus of \$49 million at the end of its two-year run. This year, though, if expenses are the same, it would have to gross \$32.7 million more than 1964 — or a whopping \$97.4 million — just to break even.

Another depressing note was the fact that eleven major exhibitors declared bankruptcy. Among the victims: Texas Pavilion and Leon Leonidoff's \$4 million "Wonder World" Show.

This financial embarrassment has created violent reactions.

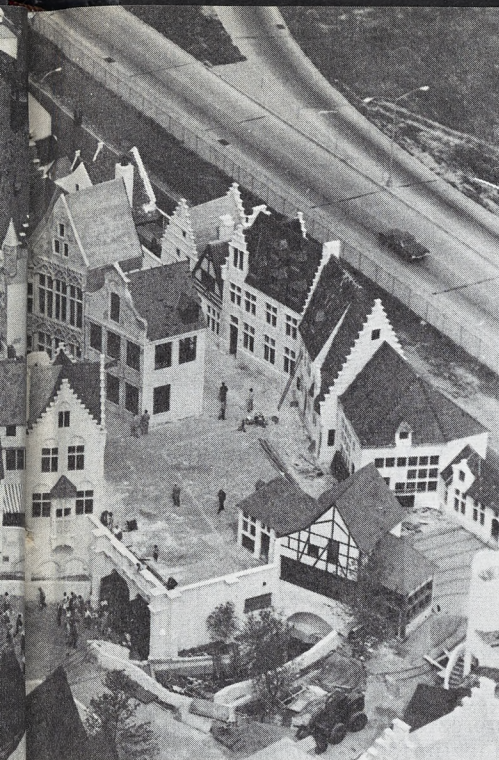
Five of New York's top bankers quit the Fair's finance committee protesting insufficient audit details.

Critics have asked that Moses be replaced as president by such luminaries as Walt Disney, ex-Senator Keating or Billy Rose (who said: I'd rather be hit with a baseball bat. Cancer in its last stages never attracted me very much.)

Thomas Deegan, chairman of the executive committee, resigned his firm's \$1 million-plus contract for Fair promotion and his executive VP *Debs Myers* returned to his job as NYC Mayor Wagner's special PR Chief.

Some Credits, Too

Although Fair management claims it helped draw an extra \$400 million into NYC last season, raised theater bookings



Model of Belgian village and dramatic Fountain of the Planets are two additions to the Fair's second-year run

by 25% and doubled the visitors to the Empire State building, they do admit things could be better.

Some exhibitors also were pleased by last year's results. Ford for example, with \$30 million invested, felt the Fair definitely helped launch their new Mustang. Spain said the popularity of fashion shows at their pavilion helped sell \$2.4 million worth of fabrics in the US, twice the usual amount. They also attribute a 125% rise in tourism to their country's exposure at the Fair. Indonesia signed \$2.6 million in trade contracts.

With nearly a billion dollars sunk in to the Fair, exhibitors have formed their own PR group and are spending over \$75 million on promotion around the world.

The Fair's own communications-PR staff is sending out millions of brochures and posters to travel agents, airlines, hotels and various outlets overseas.

Perhaps the Fair's most effective come-on this year is a delightful 26-minute film called "To The Fair" which was created by Francis Thompson who did Johnson Wax pavilion's "To Be Alive" film. Already seen at OPC, it will be shown 30,000 times.

To meet the chill financial blasts, the Fair has pared expenses to a minimum by reducing staffs and maintenance and even releasing executive salaries from escrow.

For the communications profession, the most drastic change at the Fair this year has been the reshuffle in the

communications-press section.

The PR Setup

Since the Deegan firm's resignation, the staff has dwindled from nearly 120 to a mere dozen or so.

Murray Davis, Pulitzer Prize-winner and ex-staffer of the *NY World-Telegram*, has replaced Myers as director of press and promotion. Under him the staff is split in two parts with *William Berns* as director of radio-TV films and *William Donoghue* heading up press and publicity.

Joyce Martin (WF 4-6543) is director of news service and is ably assisted by ex-*NY Timesman* *Frank Elkins* (WF 4-6508), both of whom handle press queries.

Photo operations are still headed by John Downey, and *William Laurence* remains as science consultant.

For press passes, William Santana (WF 4-6508) says it's best to send him a request with name of correspondent and assignment on media employer's letterhead. Day passes can be obtained the same way. All passes can be picked up at the special press booth at Gate 2.

Arthur Motley, president of *Parade Publications*, and Charles McCabe, ex-publisher of the *NY Mirror*, are advisors to the commo-press department. J. Walter Thompson is still the Fair's ad agency.

At this writing, the Fair's press staff is uncertain about visits of heads of state or other newsworthy figures.

One scheduled event is National Press Club Day when upwards of 200

Washington newsmen will come to view the Fair. Another is Pennsylvania Week when Gov. William Scranton will lead some 100,000 citizens of that state to Flushing Meadows where he will dedicate a 2500-pound replica of the Liberty Bell cast from the original mold in France.

For opening day on April 21 it is expected that either President Johnson or VP Humphrey will lead a list of prominent speakers in the Singer Bowl.

It has just been confirmed that Berlin's Mayor Willy Brandt will be principal guest speaker. His city's pavilion, by the way, will have a realistic representation of the infamous Wall.

This event, preceded by a gala parade and an official flag raising, will be dramatized in classical style by a messenger from afar.

Abebe Bikila, Olympic double gold medal marathon winner and member of Emperor Haile Selassie's Imperial Guard, will risk his life running from the Arsenal in Central Park Zoo through city traffic to bear greetings to the dignitaries in Singer Bowl.

And six months hence, when the Fair closes, a time capsule will be buried with predictions of future wonders that Robert Moses, for one, feels will come to pass.

Said he: "In every field, trade and profession, the Fair is the Swami of Progress. Only the myopic are skeptical and captious."

THE OVERSEAS PRESS BULLETIN

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HOPE FOR SE ASIA: YU-PIN

The anti-Communist Archbishop Paul Yu-Pin thinks his fellow Formosans can give hope and encouragement to the South Vietnamese and other Asians faced with the threat of Communism.

"We hope to turn the tide . . . We want to give the people the confidence to face the war," he said during his OPC luncheon appearance last week.

The exiled Bishop of Nanking, who left the China mainland with a hefty Communist price on his head, thinks that the return of the free Chinese would be "the most effective thing" to do to stem the Red advance.

"This is the national aspiration of Formosa. Every day we hope for that . . . we pray for that."

When questioned about the chances for returning to the mainland, the Archbishop indicated that they may have to wait until the time is ripe from internal decay from the Communist system ("They have always failed in their agricultural policy.").

"We can afford to wait. But nevertheless, we will never give up."

Yu-Pin minimized the threat of nuclear retaliation against the return to the mainland.

"It is my opinion that we will be able to avoid a nuclear war."

He also said the free Chinese doubt the Soviet Union would come to the aid of Red China in such a situation.

The Archbishop stated that he had no hard information about the infiltration and influence from Peking of the Buddhist organizations in Asia, but he noted wryly that "The Buddhists (in



BIT O' ERIN: Irish Airlines hostess Sally Chen brings shamrock basket to Yu-Pin.

Viet Nam) are not very orthodox."

"In Formosa we have no Buddhist organizations for political purposes."

Yu-Pin, who heads up the Fu-Jen Catholic University of Taiwan, said that in interviewing refugees from the mainland he had discovered a growing disinterest among young people in the "idealistic" Communist movement. He attributed it in part to the rise in scientific thinking and education and also because Communism has "promised a lot and accomplished little".

"Among intellectuals, ideology is passe," he said.

Charter Flight to Admit Children Over 18 Years

For the first time since its inception five years ago, the Charter Flight project will admit children of members on the flight. The children must be at least 18, and accompanied by the member parent.

In reporting this new position on OPC Charter Flight eligibility, Madeline D. Ross, Charter Flight Chairman explained, "Because of the potential printers' strike, the new see-America-first campaign, and the mercurial aspects of the news profession, vacancies on our flight have not been snapped up as quickly as in previous years. The Charter Flight Committee is thus trying to meet current times with current realism."

"Due to the nature of the OPC flight, the special amenities, special entertainment and other considerations, we have always tried to keep the OPC Charter Flight a press flight — one limited to our members in communications and their accompanying spouses. This year we will try our luck with a few lucky juniors."

The flight which leaves New York for Rome May 20, returns June 20 from London with a stopover in Shannon on the way home. The price: \$298 plus a \$10 fee for registration. Checks should be made out to OPC Charter Travel. Eligibility: members with or without accompanying spouses, and children over 18.

THE CANDIDATES

In compliance with the terms of the Club constitution, a complete, alphabetical listing of candidates in the 1965 OPC elections is hereby published:

President — Frank Gibney, Merrill Mueller.

Vice President (three) — Lawrence Blochman, William Brooks, Osgood Caruthers, Robert Coughlan, William Lawrence*, Will Oursler, Lin Root, Cornelius Ryan*, Russell Tornabene*.

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Pictures and biographies of the candidates will be published next week.

*By petition.

NEW MEMBERS ACTIVE

Jules Abend - Associate Editor, McGraw-Hill World News, New York, N.Y.

Kenneth Ames - Acting Chief of Bureau, Newsweek, Inc., Bonn, Germany.

Anne Turner Bruno - Free-lance, stringer for Newsweek, NANA and CBC Radio, Istanbul, Turkey.

John Hughes - Far Eastern Correspondent, The Christian Science Monitor, Hong Kong, B.C.C.

Edward A. Neilan - Southeast Asia Correspondent, Copley News Service, Hong Kong.

Charles R. Smith - Bureau Manager, United Press International, Hong Kong.

Warren Trabant - Production Manager, National Broadcasting Co. News, Paris, France.

ASSOCIATE

Sarah K. Colton - Publicity Dir., Affiliated Telephone Answering Service, New York, N.Y.; (F) Magazine Digest, Freelance.

Andrew Ettinger - Senior Editor, Pocket Books, Inc., New York, N.Y.

Philip Hirsch - Editor, Man's Magazine, New York, N.Y.

John E. Kelly - Assignment Editor, NBC News, New York, N.Y.

Placement

East Europe and Far East:

A-346-International newsletter seeks stringers, preferably with knowledge of marketing and advertising. Particularly desire coverage in East European and Far East countries, including China. Send resume.

New York City:

A-350-Wanted: Specialist in fin. P.R., to handle all aspects - fin. writing, placement, etc. For Agency. Salary: \$10,000-12,000.

A-349-Wanted: P.R. ass't for voluntary non-profit org. Young man with 2 yrs. news exp. Involves all aspects of P.R. Salary: \$7,000.

A-345-Wanted: Writer interested in med. sci., able to edit high-quality publication, administer small P.R. staff and handle press inquiries. Excellent opportunity & permanent position with major medical center. Salary commensurate. NYC location. Please submit resume in confidence.

A-344-Wanted: Publicist to handle consumer product publicity for pharmaceutical account, with local P.R. agency. Exp. in pharm. area required. Salary: \$12,000-13,000.

New York State:

A-348-Wanted: Stringer for Schenectady area, for electronic and metalworking publications. Space rates.

Connecticut:

A-347-Wanted: Reporter to cover State of Connecticut. Hartford area base preferred. Exp. in electronic and/or metalworking fields desirable, but not necessary. Salary open; fringe benefits.

Please write c/o Box No. attention S.E. Korsen, placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

David DeWolf Lewis - V.P. for Public Information, Radio Free Europe Fund, Inc., New York, N.Y.

William McGowan - Network News Writer, American Broadcasting Co., New York, N.Y.

George Austin Mooney - President and Chief Executive Officer, Washington Heights Federal Savings and Loan Assoc. New York, N.Y.; (F) The New York Times, NY.

George Allen Phillips - (F) Business & Financial News Desk Editor, Associated Press, New York.

Nan Riley - Director of Women's PR, Eastern Air Lines, New York, N.Y.; (F) Philadelphia Bulletin, SF Examiner, UPI, Miami News.

Sean D. Ryan - Reporter-Rewriteman, Philadelphia Inquirer, Philadelphia, Pa.

William B. Toulouse - Executive, McGraw-Hill Inc., New York, N.Y.

Helen Hoke Watts - Franklin Watts, Inc. & Grolier Inc., New York, N.Y. (Dir. of International Projects and Translations).

Classified

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Martin Luray**, editor of Skiing Magazine, covered the International Bud Werner Memorial Team races at Vail, Colorado, and left immediately for France to do a series of stories on skiing in the Haute Savoie. . . **David T. Mizrahi** back, along with 10 other NY-based foreign correspondents, from a tour of North Carolina sponsored by the American Association for the World Press, Inc., a non-profit educational organization whose chief objective is to set up visits in various parts of the US for Washington and New York-based foreign correspondents representing 55 countries.

CHECKING IN: **Jack Begon** from France, **Russell Warren Howe** from Africa, and **Stanley Rich** from Hong Kong.

NEW POSTS: **Dennis McEvoy**, formerly assistant director of international editions of the Reader's Digest, has returned to the magazine after an absence of nearly nine years. His new assignment: to develop cover essays for the American and foreign language editions through interviews with famous people in all walks of life, throughout Europe. . . **Allen Chellas** appointed assistant to the publisher of Newsweek magazine.

. . . **Howard Watson**, formerly p.r. director of Curtis Publishing, to Magazine Publishers Association as p.r. director. . . **Robert Letts Jones** elected prexy of Copley Press, which publishes 15 daily newspapers in Illinois and California, with main offices at La Jolla, Cal.

ARTICLES: **Jack Harrison Pollack's** "Are Children of Divorce Different?" is a lead story in March 28 Parade. . . **Alan Levy** reports five: "So Who Is This Bobby Vinton?" in Life for March 12; profiles of playwright Neil Simon in March 7 NY Times magazine and of Xavier Cugat in April Saga; "How Jackie Kennedy and Other Young Widows Have Rebuilt Their Lives," in March Good Housekeeping; and, in April Cavalier, "Guadalkarate Diary," for which Levy attended karate school for three months and earned his yellow belt. Editors beware! . . . **Arky** and **Gloria Gonzalez** have a co-by-lined piece on Munich in Saturday Review for March 15, and Arky is represented in the March Madison Avenue with a feature on a Hong Kong art director, a piece on rugby in the March Diners' Club magazine, and a cover story about business execs as artists in February News Front. . . Recent articles by **Michael G. Crissan** for the Metropolitan Sunday Group (circulation, 13,000,000 plus) include: "How U Thant Runs the U.N." and "Changes in the Eskimoland." . . . **Bill McAndrew**, NBC news chief, has authored a piece on TV news

for the April issue of Quill.

BOOKS: "Farewell to Eden," a story of the Amahuaca Indians of Peru, by Matthew Huxley and **Cornell Capa**, is out via Harper & Row, with 148 photographs, many in color, by Capa.

SPEAKERS: **Anita Diamant Berke** was guest speaker at the March 16 meeting of the Woman's National Book Association. Her subject: rights in publishing. . . **Isaac Don Levine**, author of the recent "I Rediscover Russia," is addressing the US Army Command and General Staff College, Fort Leavenworth, on March 29 and the officers of the Richards-Gebaur Air Force Base, near Kansas City, March 30 on "Appraisal of Soviet Leadership Today." . . **Edward L. Bernays** spoke on "Engineering of Consent: The Strategy and Tactics of Developing Public Support," at Boston College March 24 as part of a series on politics, government and citizen involvement. . . **Irving Smith Kogan** was a guest panelist March 19 at a shop talk session on accountability sponsored by the Publicity Club of NY. . . **Norman A. Schorr** discussed public relations March 17 for the benefit of five Norwegian industrial leaders who spent two weeks in

the US learning all aspects of American corporate life.

HONORS: **David Schoenbrun** one of the first two men to receive Carnegie Fellowships in Journalism, designed to provide working newsmen the same sort of opportunity that the sabbatical year offers teachers and scholars. Schoenbrun will take up his appointment in September. . . **Arthur Settel** appointed chairman of the Placement committee of the National Press Club in Washington, D.C. for the fourth successive year. . . **Charles Foltz, Jr.**, of US News and World Report, to receive an award for feature writing in the magazine and syndicate division at the Headliners Frolic in Atlantic City in April.

RADIO & TV: **Elaine Shepard** back from Toronto, where she taped two TV programs for the Pierre Berton show (CTV) on her interviews with Haitian President Duvalier.

FIRST EDITION: Premiere issue of San Juan Guide, a new weekly publisher and edited by **Arthur Rossett**, carried Feb. 26 dateline.

SURVEY: **John E. Booth** has contributed a paper for the recently released Rockefeller Bros. Fund Panel report, "The Performing Arts: Problems and Prospects." He toured five European countries to case the various governments' support of performing arts.

GREAT NIGHT FOR OPC IRISH

It was a great night for the Irish on the 16th of March.

OPC President **Barrett McGurn** presided over a Deluxe Irish Supper in the Club dining room. World's Fair President **Robert Moses** spoke liltily of Sean O'Casey. NYC Public Events Commissioner **James J. O'Brien** told some legends about St. Patrick. And **Tom Kennedy**, Irish International Airlines; **Hal Boyle** and **Hugh Mulligan**, AP, also kept the Irish eyes all smiling.

A "Gala Irish Entertainment" was presented on the 10th floor by the new OPC Drama Group, **Edward L. Brennan**, chairman. Moore's melodies as well as

works by Yeats and Shaw were performed by **George O'Brien**, **Virginia White**, **Virginia North**, **Arthur A. Fischer**, **Mary Di Rienzo**, **Ed Brennan**, **Frank Mollo** and **Alex Warga**.

Irish International Airlines supplied a lovely color film on the Emerald Isle with **John Huston**. Entertainment was topped with the Moonshiners, a fine Irish folksong group, who sang into the wee hours of March 17.

Souvenirs and doorprizes were provided through the courtesy of Irish International Airlines, and Harp Irish Lager Beer was supplied by the Guinness-Harp Corporation.



IRISH NIGHT: Celebrants included (from left) **Thomas P. Kennedy**, **Hal Boyle**, **Barrett McGurn**, **James J. O'Brien**, **Robert Moses** and **Ed Brennan**.

(Photo: Keenan of Irish International Airlines)